



WHY WRITING IS SO IMPORTANT

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CRITERIA

- Content
 - Developing Ideas
 - Balanced Examples
- Structure
 - Diction
 - Syntax/Flow
- Creativity



CONTENT

Paragraph 1

Why is Writing so important?

The importance of writing stems from the fact that writing is the primary basis upon which communication, history, record keeping, and art is begun. Writing is the frame work of our communication. We are encountered with writing every day of our lives. Whether it be an office memo, restaurant menu, or a love letter. Writing is incredibly pliable; you can use it to give information, an opinion, a question, or poetry. Words can take a bounty of forms within writing. The words you use can show who you are as a person, the things writing has done in our lives and the world is profound. I cannot imagine a life that didn't involve writing.

Paragraph 2

Writing is extremely important in today's society. Communications is transmitted more through writing than any other type of media. The most binding contracts and agreements are written and signed. Writing is part of a creative project, whether it is a film, building, or a piece of literature. Without writing the flow of ideas halted shortly beyond the source.



CONTENT (DEVELOPING IDEAS)

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Creativity

- Writing entertains- it has intrinsic creative value
- What makes writing interesting
- Appropriate word choices based on genre and audience
- Creativity personalizes writing- examples
- Subconscious imagery



QUESTIONS?

